Through our experienced lawyers, our interdisciplinary practice, and our international contacts, Robinson+Cole's Intellectual Property and Technology Group provides worldwide representation to our clients.

Our goal is to add value to our clients' business operations by providing sophisticated legal advice that is timely, efficient, practical, and takes into consideration today's competitive business environment. We develop a deep understanding of the nature of our clients' businesses and technologies. This approach maximizes our client's economic returns while minimizing their risks. Our diverse practice provides counseling, dispute resolution, and litigation experience in matters ranging from technology protection and transfers, to unfair competition and infringement.

#### **PROTECTION**

Our intellectual property counseling experience covers advice regarding trademarks, know-how, and copyright protection, including domestic and international registration procurement, intellectual property audits, ownership disputes, inter-parties proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board, and assignment and licensing issues. The firm's rich tradition as a first-class commercial law firm has given our attorneys tremendous experience in assessing the intellectual property aspects of corporate transactions, including analysis and transfer of Intellectual Property (IP) assets for purposes of mergers, acquisitions, joint ventures, financing agreements, and licensing and joint ownership agreements.

We also regularly counsel individual and corporate clients regarding trade secret protection, the maintenance of confidentiality, intellectual property ownership rights, works made for hire, and employment agreements, including noncompete agreements, nondisclosure agreements, independent contractor arrangements, and publishing and distribution agreements, as well as the establishment and enforcement of company policies and practices relating to intellectual property.

Our clients, particularly our international clients, utilize our understanding of offshore licensing, international intellectual property protection, establishing and assisting in the funding of subsidiaries, research and development joint ventures, and outsourcing arrangements.

### COUNSELING

Our lawyers have extensive experience with respect to outsourcing, systems acquisition and leasing arrangements, software development agreements, technology maintenance agreements, strategic alliances, and licensing agreements. We are well versed in the legal issues associated with electronic commerce.

With interdisciplinary perspective and experience, our analyses bring antitrust, tax, products liability, employment, export/import, and trade regulation disciplines to assignments. Our lawyers begin with the understanding of the technology with which we are dealing. In this way we can offer imaginative and unique solutions to help our clients fully capitalize on the possibilities and practicalities of exploiting that technology.

## LITIGATION

Robinson+Cole lawyers have substantial experience in the litigation of IP disputes. Group members regularly prosecute and defend copyright, trademark, and patent infringement actions, including opposition, cancellation, and appellate proceedings before the U. S. Patent and Trademark Office. We handle trade secret misappropriation, software piracy, unfair competition, and unfair trade practice cases for our clients in both federal and state courts nationwide. The litigation team often works side-by-side with the firm's business lawyers to develop prelitigation strategies tailored to our clients.

#### ABOUT ROBINSON + COLE

Robinson+Cole takes pride in delivering highly responsive, focused, and cost-effective counsel. We have invested significant time and resources to streamline our delivery systems, cultivate collaborative teams, and leverage information technology to provide the quality service that our clients require. Because we want our clients to view us as trusted business advisors, not as vendors, we provide counsel in accordance with their objectives and what makes good business sense.

Founded in 1845, Robinson+Cole is a commercial law firm with approximately 250 lawyers and fourteen offices in the Northeast, Washington DC, and Florida serving regional, national, and global business clients in multiple practice areas, as well as individual clients, governmental, and nonprofit entities. Further information is available at rc.com.

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